

Multi-Channel Retailing Best Practices Study Mission

London . United Kingdom

29 Apr - 4 May 2018

Organised by:



Programme Summary

This Study Mission will take place from 29 Apr - 4 May 2018. Participants will be going through the following itinerary*:

Programme	
Day 0: 28 th Apr 18 (Sat)	Depart from Singapore to Heathrow, LDN, UK
Day 1: 29 th Apr 18 (Sun)	Arrival in Heathrow, LDN, UK and coach to Copthorne Tara
Day 2: 30 th Apr 18 (Mon)	<ul style="list-style-type: none">• Introduction to UK Retail Industry by HRA• Data Insights on UK Retail Industry by Mintel• Identifying Retail Marketing Trends by Threefold• Explore notable 'concept stores' in Central London
Day 3: 1 st May 18 (Tue)	<ul style="list-style-type: none">• Supply Chain Workshop by Mothercare• Exclusive visit to Mothercare Warehouse• Free and Easy at discounted designer outlet centre• Understanding Innovation in Digital & Print by Webmart
Day 4: 2 nd May 18 (Wed)	<ul style="list-style-type: none">• Visit Bluewater concept stores to learn about Concept Stores• Learn the importance of Retail App by local software experts
Day 5: 3 rd May 18 (Thu)	<ul style="list-style-type: none">• Visit Greenwich University and learn more about Supply Chain• Travel to Retail Design Expo
Day 6: 4 th May 18 (Fri)	<ul style="list-style-type: none">• Innovation Retail & Enhancement sharing session by Homebase• Wrap Up Presentation from HRA• Departure to Singapore

* Date and Itinerary may be subjected to changes

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Company Visits

The visits will be to some of the outstanding UK companies and they may include:



Mintel Group Ltd.

Mintel is the world's leading market intelligence agency, with offices in London, Chicago, Shanghai, Belfast, Kuala Lumpur, Mumbai, Düsseldorf, New York, São Paulo, Singapore, Sydney, Tokyo and Toronto.

We have been defining and refining the Market Intelligence Mix ever since, to offer our clients a unique perspective on the consumer landscape ahead and a clear roadmap to navigate it with.

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mothercare

Mothercare

At Mothercare, we aim to be the world's leading mother and baby specialist in the markets in which we operate. Our products are designed to meet the needs of mothers-to-be, babies and children up to the age of eight. Our product offering includes clothing & footwear with children's ranges from entry price offering mums everyday value to the more premium Little Bird and Baby K ranges and Blooming Marvellous, our maternity range; Home & travel which includes pushchairs, car seats, furniture, bedding, feeding and bathing equipment; and Toys mainly for babies.

All our ranges are supplemented with ranges from carefully selected third parties. We sell our products through multi-channel retail and wholesale operations in the UK and through franchise operations across our International markets in Europe, the Middle East and Africa, Asia and Latin America.

Find out more: <http://www.mothercareplc.com/>

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Homebase

Homebase is the second largest home improvement and garden retailer in the United Kingdom and Ireland. In February 2016, Homebase was acquired by Bunnings, the leading retailer of home improvement and outdoor living products in Australia and New Zealand.

The first Bunnings Warehouse opened in St. Albans in February 2017 with 15-20 planned to open during the year. There are 251 Homebase stores operating across the United Kingdom and Ireland as of 30 June 2017.

Find out more: <https://www.homebase.co.uk/>



Webmart Limited

Webmart partners marketers, print buyers and procurement departments to bring repeatedly low-prices, great advice and exceptional value to EVERYTHING one need printing.

They have a team of specialist print consultants give unrivalled advice on how to get more from customer's print. They re-engineer products to make them work harder and avoid cost. They also advise on improving ROI or the latest innovations that'll really catch the eye of customers.

Find out more: <https://www.webmartuk.com/>



University of Greenwich

Home to one of the grandest university settings in the world, the University of Greenwich is a leading modern university with strong links to business.

Praised for its exceptional teaching and high-quality lectures, Greenwich is currently ranked joint third in London for student satisfaction by the Sunday Times University Guide.

Find out more: <https://www.gre.ac.uk/>

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Study Mission Details

Date of Study Mission	:	29 Apr – 4 May 2018, Sun - Fri
Minimum / Maximum	:	15 /30 participants
Programme Fee and Accommodation	:	S\$8,900* (excl GST and airfare)

* Participants are entitled to Double Tax Deduction Scheme. For more information, please refer to [Double Tax Deduction Scheme](#).

Please contact Ms. Aloysia Ang at 6745 5833 or email events@sgpc.sg for more details.